



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
BASSETT,LAURA
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645189
Inv Date 10/28/2012
Terms Net 30
Contract 325152
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260350
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:58AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4),Tu,We,Th,Fr	10/09/12 5:13AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12A138H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4),Tu,We,Th,Fr	10/10/12 5:13AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P143H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4),Tu,We,Th,Fr	10/11/12 4:58AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P143H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (4),Tu,We,Th,Fr	10/12/12 5:09AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P143H	\$425.00	
2.1	Spot	6:00:00AM- 7:00:00AM	Per week (4),Tu,We,Th,Fr	10/09/12 6:28AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12A138H	\$850.00	
2.1	Spot	6:00:00AM- 7:00:00AM	Per week (4),Tu,We,Th,Fr	10/10/12 6:09AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P143H	\$850.00	
2.1	Spot	6:00:00AM- 7:00:00AM	Per week (4),Tu,We,Th,Fr	10/11/12 6:08AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P143H	\$850.00	
2.1	Spot	6:00:00AM- 7:00:00AM	Per week (4),Tu,We,Th,Fr	10/12/12 6:13AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P143H	\$850.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-3,W-2,Th-3,F-2	10/09/12 7:29AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12A138H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-3,W-2,Th-3,F-2	10/09/12 7:55AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12A138H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-3,W-2,Th-3,F-2	10/10/12 7:27AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P143H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-3,W-2,Th-3,F-2	10/10/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P143H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-3,W-2,Th-3,F-2	10/11/12 7:27AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P143H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-3,W-2,Th-3,F-2	10/11/12 7:50AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P143H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-3,W-2,Th-3,F-2	10/11/12 7:59AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P143H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-3,W-2,Th-3,F-2	10/12/12 7:27AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P143H	\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-3,W-2,Th-3,F-2	10/12/12 7:59AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P143H	\$775.00	
3.1	Spot			10/09/12		1 preempt @ \$775.00		\$0.00	No Avail
4.1	Spot	6:00:00AM- 8:00:00AM	Day,Sa-2	10/13/12 6:42AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12P143H	\$225.00	
4.1	Spot			10/13/12		1 preempt @ \$225.00		\$0.00	No Avail
5.2	Spot	8:00:00AM- 9:00:00AM	Day,Sa-2	10/13/12 8:40AM (Sa)	00:30	Good Morning America Saturday	OFA12P143H	\$475.00	
5.2	Spot	8:00:00AM- 9:00:00AM	Day,Sa-2	10/13/12 8:59AM (Sa)	00:30	Good Morning America Saturday	OFA12P143H	\$475.00	
6.2	Spot	6:00:00AM- 8:00:00AM	Day,Su-2	10/14/12 6:22AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	OFA12P143H	\$275.00	
6.2	Spot	6:00:00AM- 8:00:00AM	Day,Su-2	10/14/12 6:38AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	OFA12P143H	\$275.00	
7.2	Spot	8:00:00AM- 9:00:00AM	Day,Su-2	10/14/12 7:58AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	OFA12P143H	\$500.00	
7.2	Spot	8:00:00AM- 9:00:00AM	Day,Su-2	10/14/12 8:29AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	OFA12P143H	\$500.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	10/09/12 9:29AM (Tu)	00:30	LIVE! WITH KELLY	OFA12Z141H	\$375.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	10/10/12 9:37AM (We)	00:30	LIVE! WITH KELLY	OFA12P143H	\$375.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	10/11/12 9:38AM (Th)	00:30	LIVE! WITH KELLY	OFA12P143H	\$375.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	10/12/12 9:50AM (Fr)	00:30	LIVE! WITH KELLY	OFA12P143H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/09/12 10:36AM (Tu)	00:30	KATIE COURIC	OFA12A138H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/10/12 10:56AM (We)	00:30	KATIE COURIC	OFA12P143H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/11/12 10:11AM (Th)	00:30	KATIE COURIC	OFA12P143H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/12/12 10:20AM (Fr)	00:30	KATIE COURIC	OFA12P143H	\$375.00	
10.1	Spot	10:58:00AM-12:00:00PM	Per week (4),Tu,We,Th,Fr	10/09/12 11:33AM (Tu)	00:30	The View	OFA12A138H	\$675.00	
10.1	Spot	10:58:00AM-12:00:00PM	Per week (4),Tu,We,Th,Fr	10/10/12 11:35AM (We)	00:30	The View	OFA12P143H	\$675.00	
10.1	Spot	10:58:00AM-12:00:00PM	Per week (4),Tu,We,Th,Fr	10/11/12 11:32AM (Th)	00:30	The View	OFA12P143H	\$675.00	
10.1	Spot	10:58:00AM-12:00:00PM	Per week (4),Tu,We,Th,Fr	10/12/12 11:32AM (Fr)	00:30	The View	OFA12P143H	\$675.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4),Tu,We,Th,Fr	10/09/12 12:39PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA12Z141H	\$375.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/10/12 12:14PM (We)	00:30	EYEWITNESS NEWS 12P	OFA12P143H	\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/11/12 12:44PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12P143H	\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/12/12 12:27PM (Fr)	00:30	EYEWITNESS NEWS 12P	OFA12P143H	\$375.00	
12.0	Spot			10/13/12		1 preempt @ \$200.00		\$0.00	Program Change
13.1	Spot	12:00:00PM-12:30:00PM	Day, Su-1	10/14/12 12:13PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12P143H	\$275.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (4), Tu, We, Th, Fr	10/09/12 3:23PM (Tu)	00:30	DR. PHIL	OFA12A138H	\$375.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (4), Tu, We, Th, Fr	10/10/12 3:56PM (We)	00:30	DR. PHIL	OFA12P143H	\$375.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (4), Tu, We, Th, Fr	10/11/12 3:23PM (Th)	00:30	DR. PHIL	OFA12P143H	\$375.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (4), Tu, We, Th, Fr	10/12/12 3:20PM (Fr)	00:30	DR. PHIL	OFA12P143H	\$375.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (5), Tu, We, Th, Fr	10/09/12 4:41PM (Tu)	00:30	DR. OZ SHOW	OFA12Z141H	\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (5), Tu, We, Th, Fr	10/10/12 4:14PM (We)	00:30	DR. OZ SHOW	OFA12P143H	\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (5), Tu, We, Th, Fr	10/11/12 4:19PM (Th)	00:30	DR. OZ SHOW	OFA12P143H	\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (5), Tu, We, Th, Fr	10/11/12 4:38PM (Th)	00:30	DR. OZ SHOW	OFA12P143H	\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (5), Tu, We, Th, Fr	10/12/12 4:22PM (Fr)	00:30	DR. OZ SHOW	OFA12P143H	\$825.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4), Tu, We, Th, Fr	10/09/12 5:28PM (Tu)	00:30	EYEWITNESS NEWS 5P	OFA12A138H	\$850.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4), Tu, We, Th, Fr	10/10/12 5:22PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12P143H	\$850.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4), Tu, We, Th, Fr	10/11/12 5:27PM (Th)	00:30	EYEWITNESS NEWS 5P	OFA12P143H	\$850.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4), Tu, We, Th, Fr	10/12/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	OFA12P143H	\$850.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4), Tu, We, Th, Fr	10/09/12 5:53PM (Tu)	00:30	EYEWITNESS NEWS 530P	OFA12A138H	\$875.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4), Tu, We, Th, Fr	10/10/12 5:58PM (We)	00:30	EYEWITNESS NEWS 530P	OFA12P143H	\$875.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4), Tu, We, Th, Fr	10/11/12 5:58PM (Th)	00:30	EYEWITNESS NEWS 530P	OFA12P143H	\$875.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4), Tu, We, Th, Fr	10/12/12 5:43PM (Fr)	00:30	EYEWITNESS NEWS 530P	OFA12P143H	\$875.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/09/12 6:15PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12Z141H	\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/09/12 6:30PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12A138H	\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/10/12 6:12PM (We)	00:30	EYEWITNESS NEWS 6P	OFA12P143H	\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/11/12 6:23PM (Th)	00:30	EYEWITNESS NEWS 6P	OFA12P143H	\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/12/12 6:12PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12P143H	\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6), Tu, We, Th, Fr	10/12/12 6:28PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12P143H	\$1100.00	
19.0	Spot			10/13/12		1 preempt @ \$390.00		\$0.00	Program Change
20.1	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	10/14/12 6:11PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	OFA12P143H	\$1000.00	
21.1	Spot	11:35:00PM-12:02:00AM	Per week (4), Tu, We, Th	10/09/12 12:03AM (Tu)	00:30	Nightline	OFA12Z141H	\$500.00	
21.1	Spot	11:35:00PM-12:02:00AM	Per week (4), Tu, We, Th	10/09/12 11:56PM (Tu)	00:30	Nightline	OFA12A138H	\$500.00	
21.1	Spot	11:35:00PM-12:02:00AM	Per week (4), Tu, We, Th	10/10/12 11:56PM (We)	00:30	Nightline	OFA12P143H	\$500.00	
21.1	Spot	11:35:00PM-12:02:00AM	Per week (4), Tu, We, Th	10/11/12 11:50PM (Th)	00:30	EWN SPORTS: 9 RACING REPORT	OFA12P143H	\$500.00	
22.1	Spot	8:00:00PM-10:00:00PM	Day, M-2	10/15/12 7:59PM (Mo)	00:30	Dancing With The Stars	OFA12Z151H	\$6000.00	
22.1	Spot	8:00:00PM-10:00:00PM	Day, M-2	10/15/12 9:20PM (Mo)	00:30	Dancing With The Stars	OFA12Z151H	\$6000.00	
23.1	Spot	10:00:00PM-11:00:00PM	Day, M-1	10/15/12 10:32PM (Mo)	00:30	Castle	OFA12Z151H	\$4500.00	
24.1	Spot	9:00:00PM-10:00:00PM	Day, Tu-2	10/09/12 9:24PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	OFA12A138H	\$7800.00	
24.1	Spot	9:00:00PM-10:00:00PM	Day, Tu-2	10/09/12 9:46PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	OFA12Z141H	\$7800.00	



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Charlotte (WSOC)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCT	Amount	Remarks
25.1	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/09/12 10:42PM (Tu)	00:30	Private Practice	OFA12A138H	\$600.00	
26.1	Spot	8:30:00PM- 9:00:00PM	Day,W-1	10/10/12 8:49PM (We)	00:30	THE NEIGHBORS	OFA12P143H	\$500.00	
27.1	Spot	9:00:00PM- 9:30:00PM	Day,W-1	10/10/12 9:18PM (We)	00:30	MODERN FAMILY	OFA12P143H	\$750.00	
28.1	Spot	10:00:00PM-11:00:00PM	Day,W-1	10/10/12 10:37PM (We)	00:30	NASHVILLE	OFA12P143H	\$830.00	
29.1	Spot	8:00:00PM- 9:00:00PM	Day,Th-1	10/11/12 8:25PM (Th)	00:30	LAST RESORT	OFA12P143H	\$800.00	
30.0	Spot			10/11/12			1 preempr @ \$5000.00	\$0.00	Program Change
31.1	Spot	10:00:00PM-11:00:00PM	Day,Th-1	10/11/12 10:59PM (Th)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	OFA12P143H	\$5000.00	
32.2	Spot	8:00:00PM- 9:00:00PM	Day,F-2	10/12/12 7:59PM (Fr)	00:30	SHARK TANK	OFA12P143H	\$2000.00	
32.2	Spot	8:00:00PM- 9:00:00PM	Day,F-2	10/12/12 8:45PM (Fr)	00:30	SHARK TANK	OFA12P143H	\$2000.00	
33.1	Spot	9:00:00PM-10:00:00PM	Day,F-1	10/12/12 9:57PM (Fr)	00:30	VOTE 2012: CANDIDATES FOR GOVERNOR	OFA12P143H	\$3000.00	
34.2	Spot	10:00:00PM-11:00:00PM	Day,F-2	10/12/12 10:36PM (Fr)	00:30	20/20	OFA12P143H	\$3700.00	
34.2	Spot	10:00:00PM-11:00:00PM	Day,F-2	10/12/12 11:00PM (Fr)	00:30	20/20	OFA12P143H	\$3700.00	
35.1	Spot	7:00:00PM- 8:00:00PM	Day,Su-1	10/14/12 7:21PM (Su)	00:30	America's Funniest Home Videos	OFA12P143H	\$2500.00	
36.1	Spot	8:00:00PM- 9:00:00PM	Day,Su-1	10/14/12 8:17PM (Su)	00:30	ONCE UPON A TIME	OFA12P143H	\$6000.00	
37.2	Spot	9:00:00PM-10:00:00PM	Day,Su-2	10/14/12 9:21PM (Su)	00:30	REVENGE	OFA12P143H	\$6500.00	
37.2	Spot	9:00:00PM-10:00:00PM	Day,Su-2	10/14/12 9:41PM (Su)	00:30	REVENGE	OFA12P143H	\$6500.00	
38.1	Spot	5:00:00AM- 5:30:00AM	Day,M-1	10/15/12 5:12AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z151H	\$425.00	
39.1	Spot	6:00:00AM- 6:30:00AM	Day,M-1	10/15/12 6:08AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z151H	\$850.00	
40.1	Spot	7:00:00AM- 8:00:00AM	Day,M-2	10/15/12 7:25AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z151H	\$775.00	
40.1	Spot	7:00:00AM- 8:00:00AM	Day,M-2	10/15/12 7:59AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z151H	\$775.00	
41.1	Spot	9:00:00AM-10:00:00AM	Day,M-1	10/15/12 9:56AM (Mo)	00:30	LIVE! WITH KELLY	OFA12Z151H	\$375.00	
42.1	Spot	10:00:00AM-11:00:00AM	Day,M-1	10/15/12 10:25AM (Mo)	00:30	KATIE COURIC	OFA12Z151H	\$375.00	
43.1	Spot	10:58:00AM-12:00:00PM	Day,M-1	10/15/12 11:32AM (Mo)	00:30	The View	OFA12Z151H	\$675.00	
44.1	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/15/12 12:52PM (Mo)	00:30	EYEWITNESS NEWS 12P	OFA12Z151H	\$375.00	
45.1	Spot	5:00:00PM- 5:30:00PM	Day,M-1	10/15/12 5:21PM (Mo)	00:30	EYEWITNESS NEWS 5P	OFA12Z151H	\$850.00	
46.1	Spot	5:30:00PM- 6:00:00PM	Day,M-1	10/15/12 5:53PM (Mo)	00:30	EYEWITNESS NEWS 530P	OFA12Z151H	\$875.00	
47.1	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/15/12 6:28PM (Mo)	00:30	EYEWITNESS NEWS 6P	OFA12Z151H	\$1100.00	
48.1	Spot	6:58:00PM- 7:30:00PM	Day,M-1	10/15/12 7:21PM (Mo)	00:30	INSIDE EDITION	OFA12Z151H	\$1200.00	
49.1	Spot	7:30:00PM- 7:56:00PM	Per week (4),Tu,We,Th,Fr	10/09/12 7:40PM (Tu)	00:30	ENTERTAINMENT TONIGHT	OFA12A138H	\$1200.00	
49.1	Spot	7:30:00PM- 7:56:00PM	Per week (4),Tu,We,Th,Fr	10/10/12 7:48PM (We)	00:30	ENTERTAINMENT TONIGHT	OFA12P143H	\$1200.00	
49.1	Spot	7:30:00PM- 7:56:00PM	Per week (4),Tu,We,Th,Fr	10/11/12 7:47PM (Th)	00:30	ENTERTAINMENT TONIGHT	OFA12P143H	\$1200.00	
49.1	Spot	7:30:00PM- 7:56:00PM	Per week (4),Tu,We,Th,Fr	10/12/12 7:39PM (Fr)	00:30	ENTERTAINMENT TONIGHT	OFA12P143H	\$1200.00	
50.1	Spot	7:30:00PM- 7:56:00PM	Per week (1),Mo	10/15/12 7:40PM (Mo)	00:30	ENTERTAINMENT TONIGHT	OFA12Z151H	\$1200.00	
51.1	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/15/12 11:36PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12Z151H	\$925.00	
52.1	Spot	11:35:00PM-12:02:00AM	Day,M-1	10/15/12 11:57PM (Mo)	00:30	Nightline	OFA12Z151H	\$500.00	
53.1	Spot	6:58:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/09/12 7:12PM (Tu)	00:30	INSIDE EDITION	OFA12Z141H	\$1200.00	
53.1	Spot	6:58:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/10/12 7:28PM (We)	00:30	ENTERTAINMENT TONIGHT	OFA12P143H	\$1200.00	
53.1	Spot	6:58:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/11/12 7:20PM (Th)	00:30	INSIDE EDITION	OFA12P143H	\$1200.00	
53.1	Spot	6:58:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/12/12 7:22PM (Fr)	00:30	INSIDE EDITION	OFA12P143H	\$1200.00	



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
BASSETT, LAURA
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645189
Inv Date 10/28/2012
Terms Net 30
Contract 325152
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260350
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:58AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCT	Amount	Remarks
54.1	Spot	12:05:00AM-12:35:00AM	Day,F-2	10/12/12 12:24AM (Fr)	00:30	Nightline	OFA12P143H	\$500.00	
54.1	Spot	12:05:00AM-12:35:00AM	Day,F-2	10/12/12 12:32AM (Fr)	00:30	Nightline	OFA12P143H	\$500.00	
55.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Sa,Su	10/09/12 11:22PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12Z141H	\$925.00	
55.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Sa,Su	10/09/12 11:32PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12A138H	\$925.00	
55.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Sa,Su	10/10/12 11:36PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P143H	\$925.00	
55.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Sa,Su	10/11/12 11:25PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P143H	\$925.00	
55.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Sa,Su	10/12/12 11:31PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P143H	\$925.00	
55.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Sa,Su	10/14/12 11:21PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P143H	\$925.00	
56.0	Spot	3:00:00PM- 4:00:00PM	Per week (1),Mo	10/15/12 3:41PM (Mo)	00:30	DR. PHIL	OFA12Z151H	\$375.00	
57.0	Spot	4:00:00PM- 5:00:00PM	Per week (1),Mo	10/15/12 4:23PM (Mo)	00:30	DR. OZ SHOW	OFA12Z151H	\$825.00	
58.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 5:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z141H	\$425.00	
58.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 5:43AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P143H	\$425.00	
58.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 5:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P143H	\$425.00	
58.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 5:44AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P143H	\$425.00	
59.0	Spot	5:30:00AM- 6:00:00AM	Day,M-1	10/15/12 5:43AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z151H	\$425.00	
60.0	Spot	6:30:00AM- 7:00:00AM	Day,M-1	10/15/12 6:54AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z151H	\$850.00	
61.0	Spot	6:30:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 6:54AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z141H	\$850.00	
61.0	Spot	6:30:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 6:53AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P143H	\$850.00	
61.0	Spot	6:30:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 6:29AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P143H	\$850.00	
61.0	Spot	6:30:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 6:54AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P143H	\$850.00	
62.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/09/12 8:28AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z141H	\$725.00	
62.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/09/12 8:59AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12A138H	\$725.00	
62.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/10/12 8:29AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P143H	\$725.00	
62.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/10/12 8:59AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P143H	\$725.00	
62.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/11/12 8:40AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P143H	\$725.00	
62.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/11/12 8:59AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P143H	\$725.00	
62.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/12/12 8:29AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P143H	\$725.00	
62.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/12/12 8:54AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P143H	\$725.00	
63.0	Spot	8:00:00AM- 9:00:00AM	Day,M-3	10/15/12 8:29AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$725.00	
63.0	Spot	8:00:00AM- 9:00:00AM	Day,M-3	10/15/12 8:47AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$725.00	
63.0	Spot	8:00:00AM- 9:00:00AM	Day,M-3	10/15/12 8:59AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$725.00	
64.0	Spot	6:30:00PM- 7:00:00PM	Per week (1),We	10/10/12 6:55PM (We)	00:30	ABC WORLD NEWS TONIGHT	OFA12P143H	\$775.00	M/G For 3.1.1
65.0	Spot	1:07:00AM- 2:05:00AM	Day,Sa-1	10/13/12 1:12AM (Sa)	00:30	CRIMINAL MINDS	OFA12P143H	\$85.00	
66.0	Spot	5:30:00AM- 6:00:00AM	Per week (1),Sa	10/13/12 5:52AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	OFA12P143H	\$225.00	M/G For 4.1.1
67.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Su	10/28/12 10:47PM (Su)	00:30	666 PARK AVENUE	OFA12G182H	\$1500.00	
68.0	Spot	9:00:00PM-10:00:00PM	Per week (1),Fr	10/26/12 9:44PM (Fr)	00:30	ALL ACCESS NASHVILLE	OFA12G182H	\$3000.00	
69.0	Spot	10:00:00PM-11:00:00PM	Per week (2),Fr	10/26/12 10:38PM (Fr)	00:30	20/20	OFA12G182H	\$1500.00	
69.0	Spot	10:00:00PM-11:00:00PM	Per week (2),Fr	10/26/12 10:49PM (Fr)	00:30	20/20	OFA12G182H	\$1500.00	
70.0	Spot	12:30:00PM- 1:00:00PM	Per week (1),Sa	10/27/12 12:46PM (Sa)	00:30	URBAN STYLE	OFA12G182H	\$145.00	



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
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Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT,LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260350
Demo
Revision
Comments OBAMA FOR AMERICA

Invoice 645189
Inv Date 10/28/2012
Terms Net 30
Contract 325152
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:58AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCT	Amount	Remarks
71.0	Spot	1:00:00PM- 2:00:00PM	Per week (1),Sa	10/27/12 1:37PM (Sa)	00:30	ENTERTAINMENT TONIGHT WEEKENDS	OFA12G182H	\$215.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$195,720.00	Total Spots	152
Commission	(\$29,358.00)		
Net Total	\$166,362.00		